



DCAF103

Reg. No.

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I Semester B.Com. Degree Examination, May/June - 2022

COMMERCE (Accounting & Finance)

Business Dynamics and Entrepreneurship

(NEP - CBCS 2021-22 Scheme)

Paper : 1.3

Time : 2½ Hours

Maximum Marks : 60

*Instructions to Candidates:*

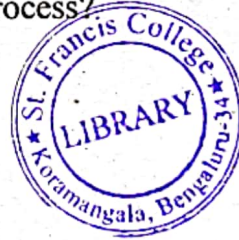
Answer Should be written completely either in English or Kannada only.

**SECTION - A**

Answer any Five of the following questions. Each question carries two Marks.

(5×2=10)

1. a) Expand the following:
  - i) PMKVY
  - ii) NSDM
- b) What is meant by Management Process?
- c) What is Job Design?
- d) Define 'Co-ordination'.
- e) What is Selection?
- f) What is Performance Appraisal?
- g) What is AADHAAR?



**SECTION - B**

Answer any Four of the following questions . Each carries Five marks.

(4×5=20)

2. Briefly explain the principles of organizing.
3. Give a note on different types of plans.
4. Briefly explain the nature and process of Control.
5. Explain the characteristics of an Entrepreneur.
6. Elucidate the importance of Start up India.

[P.T.O.]



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**SECTION - C**

**Answer any Two of the following questions. Each carries Twelve marks.(2×12=24)**

7. Explain in detail regarding in the various functions of Management.
8. What is Recruitment? Briefly explain the steps followed in selection Process.
9. Define 'Entrepreneur'. Briefly explain the different types of Entrepreneurs.

**SECTION - D**

**Answer any One of the following question. Which question carries Six marks.(1×6=6)**

10. List out any six key skills that will make excellent managers.
  11. Give a note on any two real-life entrepreneurs businesses that you have noticed.
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